



Audits: Mastering the Game

Augusta, GA

October 16 & 17, 2008

17th Annual ASQ Audit Division Conference

Call for Papers

The 17th Annual ASQ Audit Division conference will be held in the home of the historic Masters Golf Tournament, Augusta Georgia. While audits are more than a “game”, there are some analogies we can draw that enable all of us, from beginners to “pro” to improve our approach and execution. In short, “improving” or “mastering” our “audit game”.

Getting equipped: Just as a beginning golfer gets equipped with the basic clubs, spikes and other gear, the beginning or novice auditor needs to “fill the bag” and get ready to play. This track or session will help the new auditor obtain the fundamentals to equip him or her to plan, conduct, report and follow-up an audit.

Teeing Up: Golfers know a good clean drive is the start of enjoying a hole on the course. Auditors, too, know that preparation and the opening phases of an audit get the whole.

On the Fairway: Knowing the right club for the right lie in the fairway is important. Knowing the right tools, techniques and approaches to use during the conduct of the audit can make the entire process more effective and informative.

Out of the Rough: All does not go smoothly. Sometimes a well intentioned, considered shot goes a stray and heads into the rough. An experienced auditor needs to know where the potential “traps”, “bunkers”, and “rough” spots lie, and how to get out of them, and better yet, how to avoid them.

The Short Game: After the drive and the fairway, the hole can be made or broken near and on the green. Auditors, too, know they need to be able to summarize the findings and recommendations and craft a cogent report to enable the auditee to make good use of the results. Closing meetings and effective follow-up and follow through are also key.

Leader Board: Every tournament establishes those that not only “make the cut”, but get on the “leader board” for the final rounds. This session/track is intended to vet those “leaders” in the audit field. Recognized, established authors and professionals will participate in an interactive exchange with the attendees on topics of timely interest and auditing issues.

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Pro Shop: Exhibitor and sponsor opportunities are available. Those present will represent a select audience of audit professionals and other interested attendees. Everyone likes to stop off after a round and check out what is new in the pro shop.

Lessons with a Pro (Tutorials): For beginners, those with a problem swing or put, or those interested in improving, lessons with a pro are beneficial. Proposals for one, two and three day *pre-conference* tutorials to be conducted on *October 13, 14 & 15, 2008* are also being accepted. These should be a maximum of two pages and must be received before **March 1, 2008**. Proposals should demonstrate how the tutorial will benefit the attendees or target audience and enhance their auditing or related skills and knowledge. Printed brochures will not be considered.

Speaker/Presenter Information: Abstracts are required of every speaker/presenter. Abstracts must be received by **April 1, 2008**. The abstracts (about ½ page) should indicate the proposed track/session (see above). Abstracts for the beginning track should indicate what elements of the published Certified Quality Auditor Body of Knowledge they address. Abstracts for the other tracks/sessions should describe the methods, solutions, insights and developments in broad applications of auditing, whether quality, financial, environmental, and health and safety and meet the intent of the track/session. No presentation will be considered without an abstract.

All accepted speakers will be notified by **April 15, 2008**.

All speakers will be required to prepare a written paper and a PowerPoint® presentation to conform to requirements of the Division. Submissions of both papers and the presentation will be due **July 1, 2008**.

Speakers will receive one complimentary conference registration per presentation. Speakers will be responsible for their own hotel and transportation arrangements and expenses.

Contact: Send all abstract and tutorial proposals to:

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