

KEYNOTE SPEAKER



PRACTICAL
FUTURIST®

★ **Michael Rogers**
MSNBC Columnist



Michael Rogers is the popular MSNBC columnist and a regular keynote speaker at conventions and conferences worldwide

One of the nation's leading experts on the impact of technology on business and society, he is an interactive media pioneer, novelist and journalist as well as MSNBC's

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[Practical Futurist](#). Previously he was vice president of The Washington Post Company's new media division, helping guide both the newspaper and its sister publication Newsweek in the new century, as well as editor and general manager of [Newsweek.com](#). Rogers is also a best-selling novelist whose fiction explores the human impact on technology.

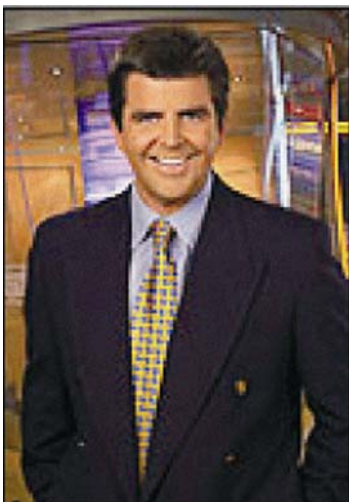
At Newsweek he created the magazine's Technology section, covering topics ranging from Chernobyl and genetic engineering to computers and the Internet, earning numerous journalism awards for his work. He then produced newsmagazine described by the press as a prototype for the future of interactive television, as well as interactive areas on Prodigy, America Online and the Internet. IN 1989 he received a patent for the bimodal spine, a multimedia storytelling technique.



A captivating and entertaining speaker and frequent guest on radio and television, Rogers provides a clear, common-sense vision of technologic change for both businesses and individuals. He prefers to customize presentations to each client's needs, and his topics can range from managing change to the implications of the Internet and the human issues of living and working with technology. He combines a deep knowledge of technology with practical business experience, and has addressed audiences worldwide ranging from venture capitalists and corporate executives, students, and the general public.



KEYNOTE SPEAKER




Brian Kenny ESPN Studio Host

Brian Kenny joined ESPN in September 1997. His primary roles are as host of *ESPN2 Friday Night Fights* and anchor of ESPNEWS “Hot List” 3-6 p.m. ET Mondays-Fridays. He has also served as an ESPN anchor for *Baseball Tonight* – receiving a Sports Emmy Award in 2003, *SportsCenter*, and hosted ESPN College Football. In 2006, he will provide play-by-play commentary for several World Baseball Classic and Spring Training telecasts on ESPN.



Kenny was named 2004 "Media Personality of the Year" by *Sports Illustrated*, and was the 2005 recipient of the Sam Taub Award, given by the Boxing Writers Association of America to the boxing broadcaster of the year.

At ESPN Kenny has also called play-by-play for ESPN's *Wednesday Night Baseball*, and hosted ESPN's coverage of the Baseball Hall of Fame induction ceremonies in Cooperstown, NY.

Additionally, since  joining ESPN, Kenny has also hosted *NFL 2Night*, *World Cup 2Night*, *Sunday Morning Magazine on ESPN Radio*, and *College Football Game Day on ESPN Radio*. He is also a frequent contributor to ESPN.com, writing columns on baseball history and boxing, and has written for *ESPN The Magazine*.

Prior to joining ESPN, Kenny was Sports Director at WTZA-TV in Kingston, N.Y. for 11 years (1986-1997). While at WTZA, he won 11 New York State Broadcasters Association Awards and five Associated Press Awards for Journalistic Excellence. From 1985-1986, Kenny was a news reporter and then Sports Anchor at WLIG-TV in Riverhead, N.Y.

Kenny, born October 18, 1963, attended St. John's University and the New York Institute of Technology. He graduated magna cum laude from New York Tech in 1985.



Kenny is married with five children.

KEYNOTE SPEAKER



Keith McGough Teddy Roosevelt Today

McGough is the creator of Theodore Roosevelt Today. A native of Pittsburgh, Pennsylvania a Graduate of West Virginia Wesleyan College, Keith formerly was a corporate recruiter for Westinghouse Electric, business owner, commercial real estate developer and Professional Fund Raiser for Pennsylvania's largest land conservation organization.

As a lifetime admirer of the not-often-found ideals of America's hero 100 years ago, Theodore Roosevelt, an avid sportsman and conservationist, Keith ended his mainstream career at age 50 to professionally portray President Theodore Roosevelt as a national professional speaker.

In the full, demonstrated spirit of Roosevelt, Keith "went to the end of the map, stepped into thin air and learned to fly on the way down...."

"Be hot, be cold... but be.... Far better in life to strive for mighty things, to go for glorious triumphs, although checkered with failure than to join those poor timid souls who live in the gray twilight of not trying much, not failing much.... Not knowing the thrill of victory or the agony of defeat " T. Roosevelt.

While getting established was a great challenge, Keith today has spoken to over 200 National, Regional organizations many State and Federal agencies and Fortune 500's.

"Roosevelt warmed and fired people with unsuspected zeal, passion and unified purpose." Washington Post 1903

Often, "Teddy" speaks for free to the local school system. Over 35,000 students to date have been inspired by the fiery, no podium, no notes oration of needed core values of vision, courage, duty, perseverance and responsibility. Theodore Roosevelt Today can be visited at www.theodoreroosevelt.com

KEYNOTE SPEAKER



Bob Parsons CEO and Founder of GoDaddy.com

Bob Parsons is the CEO and Founder of The Go Daddy Group, Inc. Parsons joined the U.S. Marine Corps during the Vietnam War and received the Combat Action Ribbon, Vietnamese Cross of Gallantry and a Purple Heart Medal. Upon his return, Parsons enrolled

in the University of Baltimore where he earned a Bachelor of Science degree in Accounting. He is a Certified Public Accountant.

When Parsons Technology was sold to Intuit, Inc., in 1994 for \$64 million dollars, the company had nearly 1000 employees, \$100 million in annual revenue and 3 million customers. At the time, Parsons Technology sold more than 100 products, was releasing a new product or significant product upgrade every six days, and sending over 6 million pieces of direct marketing mail each month.

In 1997, Parsons started Jomax® Technologies, using funds from the sale of Parsons Technology. He renamed the company Go Daddy® in 1999, and in 2000, Go Daddy became an ICANN-accredited domain name registrar.

Today, The Go Daddy® Group family of companies is comprised of three ICANN-accredited domain name registrars, including flagship registrar GoDaddy.com® and reseller registrar Wild West Domains®, Inc., as well as Starfield Technologies™, Inc., its technology development arm.

Throughout his entrepreneurial career, Parsons' business philosophy has been to create low-priced, feature-rich products combined with the highest levels of customer service. This philosophy has fueled Go Daddy's growth, leading it to become the No. 1 registrar worldwide, both in terms of new registrations and domains under management. Go Daddy® currently registers or renews a domain name every 3 seconds, has 4 million customers worldwide, manages more than 13 million domain names and employs more than 1200 people. Most of the applications sold on GoDaddy.com® are developed in-house and none of its customer support is outsourced or off-shored.

Parsons has driven the expansion of Go Daddy's core business beyond domain names, so that it now includes Web site hosting, secure SSL certificates and email accounts. With more than 20 complementary products and services, Go Daddy is a one-stop shop that enables individuals and businesses to create and safeguard their unique identities and brands on the Internet.

In November, Parsons accepted Arizona's prestigious "Ed Denison Business Leader of the Year," awarded at the Governor's Celebration of Innovation.

Parsons' personal web blog, www.bobparsons.com ranks in the top 1% of most visited blogs on the Internet, out of 100 million+ blogs worldwide. Parsons also hosts a weekly radio show, Life Online™ with Bob Parsons, broadcast over the Internet, as well as XM and Sirius Satellite radio.

Go Daddy was named the fastest growing privately held technology company (ranked # 8 overall) on the Inc. 500 List of America's Fastest Growing Privately Held Companies in 2004.

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